


DIGITAL MARKETING AGENCY

TRANSFORMING IDEAS INTO DIGITAL REALITY

Bala Infotech offers expert digital marketing services, including Website, SEO, Social Media Marketing, Graphic Design, and Video Production, delivering tailored solutions to enhance online presence and drive business growth.

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**MOST
POPULAR
PACKAGE**

2026

About Bala Infotech

About Us

Bala Infotech, founded in 2017 by Shivam Kumar, is a leading digital marketing agency. Shivam, a B.Tech graduate in Computer Science with over 7 years of experience, leads a team of skilled professionals who work together like a family. We specialize in delivering high-quality, on-time services at affordable prices, ensuring client satisfaction with reliable and standout solutions. Our services cater to industries such as e-commerce, healthcare, real estate, travel, food, education, and more, including local businesses like salons and gyms. At Bala Infotech, we not only deliver results but also educate clients to manage their websites and promotional platforms confidently. We are committed to offering exceptional service, fair pricing, and ensuring our clients' happiness.

Mission

Our mission is to create value for our clients by offering innovative, efficient, and result-oriented digital marketing services that enhance their brand visibility, engagement, and growth.

Vision

To be a trusted global leader in digital marketing, known for delivering exceptional customer experiences, measurable results, and transformative solutions that inspire business growth and long-term success.



Bala Infotech excels in driving client success with tailored solutions. For clients with low search engine rankings, we applied advanced SEO strategies, boosting organic traffic by 200%. We also redesigned websites and launched targeted PPC campaigns, which led to a 150% increase in sales. To address limited social media engagement, we implemented dynamic marketing campaigns, significantly raising follower counts and customer interactions. For those struggling with local market reach, we used local SEO and geotargeted ads, increasing visibility and foot traffic by 50%. Additionally, we developed data-driven PPC strategies and optimized landing pages, resulting in a 200% increase in high-quality leads.



Explore Our Services

Bala Infotech, India's leading digital marketing agency, specializes in Website Design, SEO, Social Media Marketing, PPC, Video Production & Editing, and more. We enhance your online presence, drive traffic, and boost ROI with expert web development, graphic design, and content marketing. Elevate your brand with us in the digital landscape.



Website Design & Development

We build responsive, user-friendly, and SEO-optimized websites that are visually appealing and designed to achieve your business goals.



Search Engine Optimization (SEO)

We help you rank higher on search engines through targeted keyword research, on-page optimization, link building, and content strategy.



Social Media Marketing

We create engaging and impactful social media campaigns that boost brand visibility, audience engagement, and conversions.



Graphic Design & Branding

Our team delivers creative graphic design solutions, from logos to brochures and social media graphics, that leave a lasting impact and communicate your brand effectively.



Video Production & Editing

We produce high-quality videos for branding, promotions, and social media, helping you connect with your audience through compelling visual content.



Pay Per Click Advertising

Maximize ROI with targeted Pay Per Click advertising that delivers immediate traffic and high-converting leads.

Our Proven 6-Step Digital Success Process

At Bala Infotech, we follow a systematic and proven process to ensure each project delivers measurable results. Here's how we transform your ideas into digital success:



Success Stories / Case Studies

We don't just deliver services — we drive real results. Here are some examples of how Bala Infotech helped businesses grow.



Case Study 1: 200% Organic Traffic Growth (SEO + Content Strategy)

Client: Regional E-commerce Brand

Challenge: Poor search engine visibility and minimal organic traffic.

Solution: Implemented on-page SEO, content optimization, and backlink building.

Result: Achieved a 200% increase in organic traffic within 4 months.

Case Study 2: 150% Increase in Online Sales (Website Redesign + PPC)

Client: Fashion Retail Startup

Challenge: Outdated website and low online sales.

Solution: Redesigned the website for UX + speed, launched Google Ads campaigns.

Result: Generated a 150% increase in conversions and sales.

Case Study 3: 50% More Local Leads (Local SEO + Social Media)

Client: Local Service Business (Salon Chain)

Challenge: Low visibility in local search and minimal footfall.

Solution: Set up Google My Business, optimized location pages, ran local social ads.

Result: 50% growth in walk-ins and lead calls within 2 months.

Case Study 4: 3x More Leads from Paid Ads (Landing Page Optimization)

Client: Real Estate Agency

Challenge: High ad spend but low lead conversion.

Solution: Created high-converting landing pages with clear CTAs.

Result: Tripled their lead volume from the same budget.

Frequently Asked Questions

What services does Bala Infotech offer?

We offer website design, SEO, social media marketing, PPC, graphic design, and video production.

Who are your typical clients?

We work with startups, local businesses, service providers, and e-commerce brands across various industries.

Where are you based?

We are located in Meerut, India, and serve clients globally.

Do you offer custom digital marketing packages?

Yes, we offer fully customized plans based on your specific goals, industry, and budget.

How can I get started with Bala Infotech?

Just contact us via phone, email, or WhatsApp, and we'll schedule a free consultation.

How long does it take to build a website?

Typically 7–30 days depending on complexity and features.

Will my website be mobile responsive?

Yes, all our websites are optimized for mobile, tablet, and desktop.

Do you offer hosting and domain services?

Yes, all our packages include 1-year free domain and shared hosting.

Can I update my website myself later?

Yes, if you choose a CMS-based package, we provide admin access and training.

Do you design e-commerce websites?

Yes, we build fully functional e-commerce stores with payment integration and product management.

How long does it take to see SEO results?

Usually 3–6 months for noticeable improvements depending on your niche and competition.

How many keywords can you target?

Our packages support 10 to 40 keywords, and we can scale further as needed.

Do you guarantee first-page rankings?

No ethical agency can guarantee rankings, but we follow proven strategies to improve visibility and traffic.

What tools do you use for SEO?

We use Google Analytics, Search Console, SEMrush, and other industry-standard tools.

Do you offer local SEO services?

Yes, we specialize in optimizing for Google My Business, local keywords, and map visibility.

What platforms do you manage for social media marketing?

We work with Facebook, Instagram, LinkedIn, YouTube, and more.

Can you run ads for my business?

Yes, we manage ad campaigns on Facebook, Instagram, and Google Ads.

What's included in your social media packages?

Content creation (posts, reels, ads), strategy, campaign setup, monitoring, and monthly reports.

How much do you charge for ad management?

Our ad management pricing is included in packages and varies by campaign size and platform.

Will I get monthly performance reports?

Yes, we provide detailed reports on website traffic, keyword rankings, ad spend, and conversions.

What Our Clients Say

You Can See Our Clients Feedback What You Say?

Bala Infotech's team goes above and beyond to understand their clients' needs. Their software development solutions are robust and scalable.



Nitesh Kumar

Bala Infotech has transformed our online presence with their exceptional website designing and development services. Their attention to..



Astro Sanjay Saadhak

Incredible SEO and digital marketing results delivered by Bala Infotech! Our website traffic has skyrocketed, thanks to their strategic approach.



Sudrshan Singh

Have a Project in Mind? Let's Talk



Bala Infotech: Digital Marketing Agency and Website Design & Development Company.

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4.9 ★★★★★ 44 reviews

Thank You Jatin Koli

PRATIBHA

1 review

★★★★★ 3 weeks ago NEW

We were impressed with the professionalism and expertise of BalaInfotech. They delivered high-quality solutions and provided excellent customer support. We would definitely work with them again.



We're here to help you take your business to the next level. Whether you have a question about our services, need assistance with your project, or want to explore how we can work together, feel free to reach out to us!

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Thank You

You can also follow us on social media for the latest updates and insights:

